

# United Way of Central Illinois

## Financial Stability Strategic Investment Plan

Providing individuals and families the education, skills and supports needed to lead financially stable lives



**Target Population:** 14-18 year olds seeking supports for employment; At-risk adults 18 and older who are looking to improve and/or sustain their financial stability; and at-risk seniors seeking to maintain independence.

**Priorities:**

Children are equipped with the skills needed to make financially smart decisions throughout their life		Adults are equipped to support themselves and/or their families in a financially stable environment	Seniors are supported to lead independent lives
Grades: K-12;	Grades: 9-12 for youth employment	Adults 18 and older	Seniors
Unfunded: UW Staff support will be given for coordination of additional financial literacy education for children	Portion of focus:: 15-20% for youth employment;	Portion of focus:50-75 %	Portion of focus: 20-35%

**Priority 1: Children are equipped with the skills needed to make financially smart decisions throughout their life**

**Target Population (unfunded):** Students residing in Sangamon and Menard Counties.

**Target Population (funded):**-At-risk high school students (grades 9-12) seeking supports for employment

**Indicators:**

- Number of students accessing free financial education courses through depository institutions
- Number of high school aged youth reporting an increase in Financial Literacy and Money Management Skills
- Number of high school aged youth obtaining employment/work experience
- Number of high school aged youth who are utilizing banking institutions
- Number of high school aged youth reporting knowledge on managing credit
- Number of high school aged youth reporting knowledge on how to avoid predatory lending situations

**Strategy 1:** High School students will have access to high quality/evidence based financial literacy and money management training as supported through employment programs

**Outcomes (Must select at least one employment AND one financial literacy outcome to qualify):**

- # and % of students/youth identifying barriers to employment
- # and % of students/youth obtaining employment
- # and % of students/youth maintain employment for 90 days
- # and % of students/youth served who develop soft skills

**Outputs:**

- # of students served
- # of group workshops/training sessions administered
- # of one-on-one client sessions

- Average amount of hours worked
- # and % of high school students/youth showing growth in understanding of core financial literacy skills appropriate for their age and development
- # and % of students/youth that create a realistic budget
- # and % of students/youth who are educated on checking, savings and/or investment accounts at reputable financial institutions
- # and % of students/youth who establish a checking, savings and/or investment account at a reputable financial institution
- Per student/youth savings amounts will increase
- Others as appropriate

- # of assessments
- # of case management hours
- # of coaching hours
- # of mentoring hours
- Others as appropriate

**\*United way program funding can not be used to subsidize or provide wages for youth and/or clients**

When possible, United Way staff will also help to create linkages between schools/programs and depository institutions.

**Strategy 2:** Provide coordination of CRA financial education courses to help depository institutions serve more children

**Outputs Only:**

- # of programs coordinated
- # of students served

**Priority 2: Adults are equipped to support themselves and/or their families in a financially stable environment**

**Target Population:** At-risk adults residing in Sangamon and Menard counties who are seeking to improve and/or sustain their financial stability for themselves and/or their families

**United Way invests in programs and collaborative initiatives which will:**

- Increase the number of individuals improving their housing status
- Increase the number of individuals overcoming barriers to employment
- Increase the number of individuals improving their money management skills

**Strategy 1:** Help individuals obtain safe and affordable housing and provide case management, coaching, mentoring, and/or other methods to help individuals retain housing.

**Suggested Program Outcomes:**

Clients will improve their housing status by obtaining safe and affordable housing.

**Indicators:**

- # and % of clients that are connected to safe and affordable housing
- # and % of clients that demonstrate progress toward improving their credit rating (reducing revolving credit debt)
- # and % of clients discontinuing unsound fiscal practices, including but not limited to high fee/high interest services such as: payday loans, title loans, rent-to-own purchases, check cashing services etc.

Clients will maintain their housing

**Indicators:**

- # and % of clients maintaining housing after 6 months
- # and % of clients maintaining housing after 12 months

**Suggested Program Outputs:**

- # of clients served
- # of group workshops/training sessions administered
- # of one-on-one client sessions
- # of case management hours
- # of coaching hours
- # of mentoring hours
- # of home visits/client interactions
- # of successful referrals
- Other(s) as appropriate

**Strategy 2:** Provide case management, coaching, mentoring, and/or other methods to help individuals overcome barriers to employment

**Suggested Program Outcomes:**

Clients will improve their knowledge of their personal barriers to employment

**Indicators:**

- # and % of clients that identify their barriers to employment
- # and % of clients that know the essential workplace skills
- # and % of clients that create a personalized action plan to address their barriers

Clients will decrease their barriers to employment

**Indicators:**

- # and % of clients that making satisfactory progress on their personalized action plan
- # and % of clients entering and completing at least one of the following programs: Remedial adult-ed reading and math or contextualized bridge program; GED/high school equivalency diploma program; KeyTrain; Post-secondary education/credential training; paid internship; on the job training
- # and % of clients obtaining an unsubsidized/sustainable wage

Clients will maintain their living wage job

**Indicators:**

- # and % of clients with wage increases after 6 mo.
- # and % of clients obtaining a living wage job
- # and % of clients maintaining their living wage job after 6 months

**Suggested Program Outputs:**

- # of clients served
- # of group workshops/training sessions administered
- # of one-on-one client sessions
- # of case management hours
- # of coaching hours
- # of mentoring hours
- # of action plans created
- # of barrier assessments completed
- # of essential workplace skills knowledge tests administered
- # of home visits/client interaction
- # of successful referrals
- Others as appropriate

**Strategy 3:** Provide case management, coaching, mentoring, and/or other methods to help individuals increase their money management skills

**Suggested Program Outcomes:**

Clients will increase their knowledge of financial literacy and best practices

**Indicators:**

- # and % of clients that identify their barriers to financial literacy
- # and % of clients that create a realistic budget
- # and % of clients that create a personalized action plan to address their barriers
- # and % of clients that open a checking, savings and/or investment account at a reputable financial institution
- # and % of clients discontinuing unsound fiscal practices, including but not limited to high fee/high interest services such as: payday loans, title loans, rent-to-own purchases, check cashing services etc.

Clients will increase their practice of financial literacy skills

**Indicators:**

- # and % of clients making satisfactory progress on their personalized action plans and adherence to their budgets
- Per client savings amounts will increase

**Suggested Program Outputs:**

- # of clients served
- # of assessments administered
- # of group workshops/training sessions administered
- # of one-on-one client sessions
- # of case management hours
- # of coaching hours
- # of mentoring hours
- # of budgets/action plans created
- # of home visits/client interaction
- # of successful referrals
- Others as appropriate

- # and % of clients decreasing debt
- # and % of clients that demonstrate progress toward improving their credit rating
- # and % of clients that increase their coverage with preventative insurances (i.e. renters, home owners, etc)

Clients will maintain their budget and banking relationships and plan for their financial future

**Indicators:**

- # and % of clients maintaining a banking account after 6 months
- # and % of clients maintaining a banking account after 12 months
- # and % of clients planning for retirement/emergencies
- # and % of clients that demonstrate progress toward improving their credit rating to the level required to obtain loans from reputable lenders

**Priority 3: Seniors are supported to lead independent lives**

**Target Population:** At-risk seniors in Sangamon and Menard counties who are seeking to maintain their independence. *(Programs must complete a risk assessment with each client to ensure they are able to physically and/or mentally remain independent)*

**United Way invests in programs and collaborative initiatives which will:**

- Increasing the number of seniors safely remaining in their homes
- Increase the number of seniors practicing effective money management

**Strategy 1: Provide case management, coaching, mentoring, and/or other methods to help seniors sustain safe and affordable housing**

**Suggested Program Outcomes:**

Clients will improve their knowledge of their needs to remain in their home

**Indicators:**

- # and % of clients that complete a home stability assessment
- # and % of clients that access and leverage support to maintain their housing status

Clients will maintain their housing status and plan for their future

**Indicators:**

- # and % of clients that take steps/access services as part of their wrap around support plan
- # and % of clients that develop a plan for their housing future

**Suggested Program Outputs:**

- # of clients served
- # of assessments administered
- # of group workshops/training sessions administered
- # of one-on-one client sessions
- # of case management hours
- # of coaching hours
- # of mentoring hours
- # of action plans created
- # of home visits/client interactions
- # of successful referrals
- Others as appropriate

**Strategy 2: Provide case management, coaching, mentoring, and/or other methods to help seniors effectively manage their money**

**Suggested Program Outcomes:**

Clients will increase their knowledge of financial literacy and best practices

**Indicators:**

- # and % of clients that identify their barriers to financial literacy

**Suggested Program Outputs:**

- # of clients served
- # of budgets created
- # of action plans created

- # and % of clients that create a realistic budget
- #and % of clients that create a personalized action plan to address their barriers
- # and % of clients that open a checking, savings and/or investment account at a reputable financial institution
- # and % of clients discontinuing unsound fiscal practices, including but not limited to high fee/high interest services such as: payday loans, title loans, rent-to-own purchases, check cashing services etc.
- # and % of clients that access long-term care programs

- # of group workshops/training sessions administered
- # of one-on-one client sessions
- # of case management hours
- # of coaching hours
- # of mentoring hours
- # of home visits/client interactions
- # of successful referrals
- Others as appropriate

Clients will maintain their budget and banking relationships and plan for their financial future

**Indicators:**

- # and % of clients making satisfactory progress on their personalized action plans and adherence to their budgets
- Per client savings amounts will increase
- # and % of clients decreasing debt
- # and % of clients that develop a plan for their future money management assistance